



A JOE.SYSTEMS ONEPAGER

Delight customers, globally

Selling across borders is hard work. That's why you want to make free trade agreements work for you and sell all products you possibly can with preferential origin.

For some customers preferential origin is a hygiene factor: you're in when you have it, you're out when you don't. For others, having preferential origin translates to lower landed cost, boosting your position against international and domestic competition.

Improve international sales

As your international customer base grows, and you are following new leads, your team has a lot on their hands.

Knowing which products can benefit from preferential treatment in which markets makes good sense. From the initial offer to servicing and delivering spare parts.

Especially, when your customers' requirements evolve fast, and/or your supply base is changing frequently.

Meet JOE

This is where JOE comes in. JOE offers a fast and approachable API and web application to determine the preferential origin of your goods to help you grow international sales.

[Email JOE for access.](#)

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